



Colorful Twist. Classic Pear Flavors.



Prism Pears™

A vibrant mixed pear pouch bag program designed to deliver variety, color, and convenience in a single grab-and-go pack.

Why Prism Pears™?

- Simplified program execution with two SKUs
- Eye-catching merchandising with colorful mixed fruit presentation
- Encourages trial + repeat purchase through variety and discovery
- Ideal for promotions, holidays, and everyday snacking



3lb. Conventional Pouch Bag

- 9/3lb. format
- Bilingual packaging
- UPC: 7 41839 68453 4



2lb. Organic Pouch Bag

- 12/2lb. format
- Bilingual packaging
- UPC: 7 41839 68552 4



stickers

Varieties & Attributes

- Green/Yellow Pears: Sweet Bartlett in fall/winter, brisk d'Anjou in winter/spring
- Brown Pears: Bosc offers sweet and spicy flavor
- Red Pears: Striking Starkrimson in early season, citrus-like Red d'Anjou in late fall/winter

Master Carton

- LxWxH -15"x22"x6.08"
- TIH - 5x12 - 60 per pallet
- 12/2 = 24lb Net
- 9/3 = 27lb Net

