

FOR THE BOLD!



MOXXI[®] APPLES

Meet Moxxi™ Apples

Moxxi™ is a natural cross between a Honeycrisp™ and Crimson Crisp™ apple. It's the stand-out apple for the winter and spring when you're looking for fresh flavor and a unique, crunchy bite. Moxxi™ has a distinct coloration, with an exceptional flavor and dense texture for a bold eating experience.

Parentage: Honeycrisp and Crimson Crisp™

Flavor: Sweet and Tart flavor bomb with strong apple aroma and hints of pineapple

Shape & Color: Oblong to round-conical shape with mottled red and over-red coloration over a pale to bright yellow background

Experience: Great multi-purpose apple, enjoy sliced or fresh out of hand



Availability:

March

12/2lb. Pouch

- UPC: 7 41839 81002 5
- Ships in Euro DRC carton
- 60 per pallet (5ti x 12hi)

PLU

- PLU #4202
- GTIN #00741839042020

High Graphic Euro DRC

- 27lbs., open top to double as display piece
- 60 per pallet (5ti x 12hi)

Cheerful Marketing Collateral

- POS: 11" x 7"
- Poster: 22" x 28"

