

# THE GREAT BIG PEAR POUCH DEAL!



## Big Volume, Big Wins

Grow your pear sales through a volume play using our 4 lb., 5 lb. and 6lb Red & Green d'Anjou + Bosc pear pouch bags. This value offering will keep shoppers coming back for more. With options available up to 6 lb., this lineup of large bags offers versatility to build promotional spikes and encourage steady, everyday performance throughout pear season.

## Why Larger Bags Work?

- **Volume-Play:** Drive high volumes of pears to support a strong category.
- **Attractive:** Sell beautiful pears at compelling price points.
- **Everyday Deal:** Keep as a consistent item, promoting fresh fruit on the shelf.
- **Convenience:** Offer simplicity that grab-and-go shoppers love.



## All Pouch Sizes Packed:

- Ships in Euro DRC carton
- 40 per pallet (5ti x 8hi)

### 9/4lb. Pouch

Red d'Anjou

UPC: 7 41839 00739 5

### 8/5lb. Pouch

d'Anjou

UPC: 7 41839 00735 7

Bosc

UPC: 7 41839 00736 4

### 7/6lb. Pouch

d'Anjou

UPC: 7 41839 00733 3

Red Pear

UPC: 7 41839 00734 0

### Org. 9/4lb. Pouch

d'Anjou

UPC: 7 41839 00359 5

### Org. 8/5lb. Pouch

d'Anjou

UPC: 7 41839 00731 9

### Org. 7/6lb. Pouch

d'Anjou

UPC: 7 41839 00730 2