

Radiate goodness™



Say Hello to Aura® Apples

Aura® is a natural cross of Honeycrisp and Aurora apples. It entices your wish for one more bite so that you can radiate good vibes. This Stemilt exclusive variety brings a new yellow apple eating experience to the table with bursts of honey and melon flavors.

Parentage: Honeycrisp x Aurora

Flavor: Crisp and sweet with uplifting bursts of honey & melon

Shape & Color: Round and soft yellow with subtle lenticels

Experience: Great choice for snacking and fresh applications!



Availability:

January

12/2lb. Pouch

- UPC: 741839370024
- Ships in Euro DRC carton
- 60 per pallet (5ti x 12hi)

PLU

- PLU #3542
- GTIN #00741839035428



Euro DRC High Graphic Carton

- 27lbs., open top to double as display piece
- 60 per pallet (5ti x 12hi)



Cheerful Marketing Collateral

- POS: 11" x 7"
- Poster: 22" x 28"

