

Licensed Whole Apple Program

Strategic Partnership By:



ILLUMINATION
ENTERTAINMENT

MOJ
ANG
STUDIOS

Paramount

BBC
STUDIOS

Disney

Why Characters:

- 82% of shoppers have purchased licensed food in the past 6 months.
- Most parents (96%) are open to purchasing licensed food for their child
- Intent is to grow apple sales through characters kids love and make healthy snacking fun

Available varieties:

- Gala
- Fuji
- Ambrosia
- Pink Lady
- Envy
- Rave
- Granny Smith

Available Programs:

