

Prism Pears

Colorful Twist. Classic Pear Flavors.



What are Prism Pears?

A new mixed pear program offers three colorful varieties—green, red, and brown—in poly bags. Prism Pears create a vibrant display and . Available in conventional or organic and either 2lb or 3lb configurations.



Bilingual packaging!

Why Prism Pears?

- Combines various pear types in one pack for an exciting shopper experience
- Colorful and seasonally relevant
- Provides unique differentiation to boost sales and repeat purchases
- Ideal for in-and-out promotions or holidays

Organic Prism Pears



Varieties + Attributes

- **Green/Yellow Pears:** Sweet Bartlett in fall/winter, brisk d'Anjou in winter/spring
- **Brown Pears:** Bosc offers sweet and spicy flavor
- **Red Pears:** Striking Starkrimson in early season, citrus-like Red d'Anjou in late fall/winter

Package Type	UPC	Bag Dimensions	Master Carton Specs
2lb. Prism Pears	Conventional: 7 41839 68452 7 Organic: 7 41839 68552 4	10.5" L x 14.5" W x 3" H	12/2# - Euro 15" L x 23" W x 5 ¾" H 5ti x 12hi 60/pallet 18/2# - Standard 12" L x 19" W x 11" H 7ti x 7hi 49/pallet
3lb. Prism Pears	Conventional: 7 41839 68453 4 Organic: 7 41839 68553 1	10.5" L x 16" W x 3" H	8/3# - Euro 15" L x 12" W x 5 ¾" H 5ti x 12hi 60/pallet 12/3# - Standard 12" L x 19" W x 11" H 7ti x 7hi 49/pallet