

The Fruit For Every Smile

HappiTM

Pear

Say Hello to Happi Pear[®]

Happi Pear[®] brand HW624 cultivar offers a different experience with its unexpected, but cheery, bite! The pear was developed through natural cross-pollination methods at Vineland Research and Innovation Centre in Ontario, Canada.

Parentage: Harrow Sweet x NY10353

Flavor: Sweet with a bright & zesty bite

Shape & Color: Pyriform, pear-shaped fruit. It's ready to eat when yellow!

Experience: Great for grazing, charcuterie boards, and any of life's simple, smile-filled moments!

Availability:

Mid September - October

12/2lb. Pouch

- UPC: 741839003649
- Ships in Euro DRC carton
- 60 per pallet (5ti x 12hi)

PLU

- PLU #3522
- GTIN #00741839035220



Euro DRC High Graphic Carton

- Euro footprint carton that doubles as a display piece
- Less waste with one-piece construction and optional snap-on lid



Cheerful Marketing Collateral

- POS: 11" x 7"
- Poster: 22" x 28"

