

# The Fruit For Every Smile

# Happi<sup>TM</sup>

Pear

## Say Hello to Happi Pear<sup>®</sup>

Happi Pear<sup>®</sup> brand HW624 cultivar offers a different experience with its unexpected, but cheery, bite! The pear was developed through natural cross-pollination methods at Vineland Research and Innovation Centre in Ontario, Canada.

**Parentage:** Harrow Sweet x NY10353

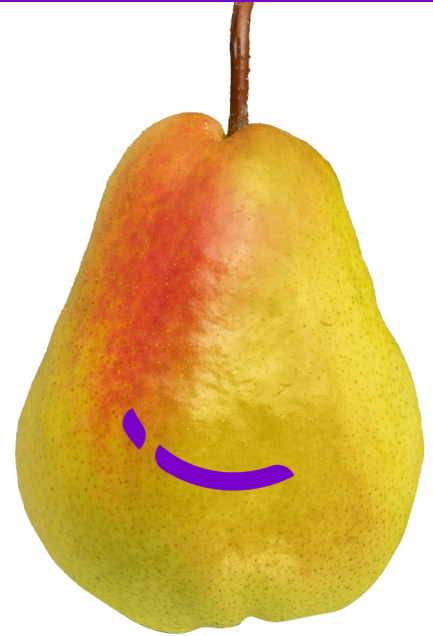
**Flavor:** Sweet with a bright & zesty bite

**Shape & Color:** Pyriform, pear-shaped fruit. It's ready to eat when yellow!

**Experience:** Great for grazing, charcuterie boards, and any of life's simple, smile-filled moments!

## Availability:

Mid September - October



## 12/2lb. Pouch

- UPC: 741839003649
- Ships in Euro DRC carton
- 60 per pallet (5ti x 12hi)

## PLU

- PLU #3522
- GTIN #00741839035220



## Euro DRC High Graphic Carton

- Euro footprint carton that doubles as a display piece
- Less waste with one-piece construction and optional snap-on lid



## Cheerful Marketing Collateral

- POS: 11" x 7"
- Poster: 22" x 28"

