

PEARS

FROSTBITE

PEARS

Nature's Frosted Beauty Marks

Frost caused natural blemishes to the skin of pears this season, and an opportunity to bring a value offering to the category. Frostbite pears have russet-like marks or rings on the pear skin, but they hold the same flavorful experience known in the Rushing Rivers® Pear program.

Consider Frostbite Pears for an in & out promotion during a small crop year. Carrying these blemished but delicious pears in poly bags will help increase pear sales. Add variety to the special promotion section in store!

Key Varieties:

Bartlett, Bosc, d'Anjou, Red Pear

12/3lb. Poly

- UPC Bartlett: 741839 500032
- UPC Bosc: 741839 540038
- UPC d'Anjou: 741839 520030
- UPC Red Pear: 741839 640035
- Ships in Standard Carton
- 49 per pallet (7ti x 7hi)



Stemilt
RUSHING RIVERS
— THE BEST PEAR LOCALES IN THE WORLD —