

The Apple Lover Pack!



What is the Apple Lover Pack?

This line of 5lb. and 4lb. pouch bags is a proven way for you to increase the volume of apples you sell AND market intent to your best apple shoppers. Promote Apple Lover packs in-store and online with core varieties available year-round.

Why Apple Lover Works

- 5lb. and 4lb. sizes increase shopper purchase size
- Available in both conventional and organic
- Works for your in-and-out promotions and grab-and-go options
- Makes a great everyday item sold in a different location from your main apple display
- Easy item to add for online purchases

Wait, There's More!

- Gusseted pouch bag has a sturdy resealable zip lock and stands up on display and in the refrigerator at home
- You can build instant displays at retail thanks to this pack shipping in our Inspiration Orchard® DRC or Artisan Organics™ DRC



9/4 lb. Pouch

Gala	Piñata®
7 41839 00741 8	7 41839 00740 1
Honeycrisp	Pink Lady®
7 41839 00677 0	7 41839 00742 5

8/5 lb. Pouch

Fuji	Piñata®
7 41839 00694 7	7 41839 00697 8
Gala	Pink Lady®
7 41839 00693 0	7 41839 00696 1
Granny Smith	Red Delicious
7 41839 00699 2	7 41839 00695 4

8/5 lb. Pouch

Fuji	Piñata®
7 41839 00 685 5	7 41839 00680 0
Gala	Pink Lady®
7 41839 00683 1	7 41839 00674 9
Granny Smith	Red Delicious
7 41839 00682 4	7 41839 00681 7