

# The Apple Lover Pack!



## What is the Apple Lover Pack?

This line of 5lb. and 4lb. pouch bags is a proven way for you to increase the volume of apples you sell AND market intent to your best apple shoppers. Promote Apple Lover packs in-store and online with core varieties available year-round.

## Why Apple Lover Works

- 5lb. and 4lb. sizes increase shopper purchase size
- Available in both conventional and organic
- Works for your in-and-out promotions and grab-and-go options
- Makes a great everyday item sold in a different location from your main apple display
- Easy item to add for online purchases

## Wait, There's More!

- Gusseted pouch bag has a sturdy resealable zip lock and stands up on display and in the refrigerator at home
- You can build instant displays at retail thanks to this pack shipping in our Inspiration Orchard® DRC or Artisan Organics™ DRC



## 9/4 lb. Pouch

<b>Gala</b>	<b>Piñata®</b>
7 41839 00741 8	7 41839 00740 1
<b>Honeycrisp</b>	<b>Pink Lady®</b>
7 41839 00677 0	7 41839 00742 5

## 8/5 lb. Pouch

<b>Fuji</b>	<b>Piñata®</b>
7 41839 00694 7	7 41839 00697 8
<b>Gala</b>	<b>Pink Lady®</b>
7 41839 00693 0	7 41839 00696 1
<b>Granny Smith</b>	<b>Red Delicious</b>
7 41839 00699 2	7 41839 00695 4

## 8/5 lb. Pouch

<b>Fuji</b>	<b>Piñata®</b>
7 41839 00 685 5	7 41839 00680 0
<b>Gala</b>	<b>Pink Lady®</b>
7 41839 00683 1	7 41839 00674 9
<b>Granny Smith</b>	<b>Red Delicious</b>
7 41839 00682 4	7 41839 00681 7