

Our Organic Promise

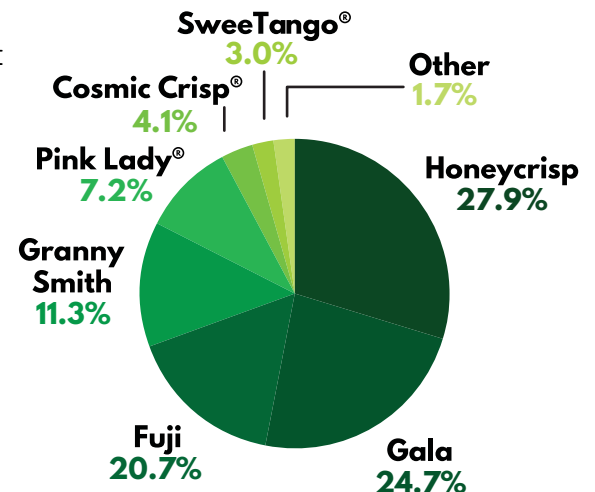
Artisan Organics™ is our brand and promise for organic fruit. We've been farming organically since 1989, and three decades of experience guides our teams in artfully growing apples and pears for flavor. Modern varieties, unmatched freshness, packaging and brands, and year-round supply are all features of our organic program.

5 Reasons Why Artisan Organics™ Apples & Pears Lead the Industry

1. Apples are grown in modern, trellised orchards with strict harvest protocol to ensure year-round supply on core varieties
2. Organic pears hail from the best pear locales in the world and are grown for flavor
3. Our storage plan and use of dynamic controlled atmosphere systems extend the life, condition, and qualities of organics
4. We have small CA rooms for organic fruit and frequently open new rooms for packing. Packing orders to demand leads to inventory turns and puts freshness in the hands of retailers and consumers.
5. We lead the way on growing consumer favorites (like Honeycrisp) and hit club apples (like SweetTango® and Cosmic Crisp®) organically

Our Organic Mix

We're long-time leaders in organic fruit. Approximately 21.7% of our apples are grown and certified organic, while 13.2% of our pears are organic.



Organic Apple Availability

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Cosmic Crisp®	🍏	🍏	🍏									🍏
Fuji	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Gala	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Granny Smith	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Honeycrisp	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏	🍏
Piñata®	🍏	🍏	🍏	🍏	🍏						🍏	🍏
Pink Lady®	🍏	🍏	🍏	🍏			🍏	🍏		🍏	🍏	🍏
SweetTango®								🍏	🍏	🍏	🍏	



Organic Pear Availability

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Bartlett								🍏	🍏	🍏	🍏	🍏
Bosc	🍏	🍏							🍏	🍏	🍏	🍏
Concorde	🍏								🍏	🍏	🍏	🍏
d'Anjou	🍏	🍏	🍏	🍏						🍏	🍏	🍏
Red d'Anjou	🍏	🍏	🍏							🍏	🍏	🍏
Starkrimson								🍏	🍏	🍏		